

The Hunter College Dept. of Sociology

BA/MS

Accelerated Bachelor of Arts in Sociology and Master of Science in Social Research Program

The Field of Applied Social Research

In response to the growing demand for professional social researchers in the public and private sectors, the Hunter College Department of Sociology offers the only graduate program in the United States leading to a Master of Science in Social Research (MSSR). The program is distinctive in its focus on applied social research in the real world. Course work concentrates on building skills in research design, sampling, data analysis, and interpretation. It offers areas of specialization in media research and analysis, marketing research and consumer behavior, policy analysis in the public not-for-profit sector, and student designed customized areas.

Applied social research is an expanding field with challenging, creative and well paid positions in applied social research, policy analysis, and program planning and evaluation. Graduates of the program have been working as senior executives, research directors, data analysis, and consultants for Comedy Central, ABC, Sesame Workshop, Cornell University Medical Center, Lifetime Television, the Metropolitan Transit Authority, McCann-Erickson Worldwide, Philip Morris, Harris Interactive, the National Urban League, and the New York Times. Other graduates have entered PhD programs in schools such as the University of Wisconsin, Rutgers University, SUNY Stony Brook, The University of Maryland, Columbia University, NYU, Fordham University, Michigan University, CUNY Graduate Center, and the Annenberg School of Communication.

Our program offers two degree options:

- A 45 credit Master of Science in Social Research degree program for students with a Bachelor's degree
- An accelerated program leading to a combined BA and MS degree requiring 100 undergraduate and 45 graduate credits for outstanding students majoring in Sociology.

Five years BA/MS program in Sociology and Social Research

The accelerated degree sequence permits students to obtain both the BA and the MS degree in five years rather than the customary six years (4 years for the BA and 2 years for the MS). The last year of undergraduate studies is identical to the first year in the graduate program with credits earned in this year applied towards both degrees. In the normal six-year sequence, the students have to complete 120 credits for the BA plus 45 credits for the master degree, for a total of 165 credits. In contrast, the BA/MS sequence requires only a total of 145 credits entailing significant savings in time and funds.

Undergraduate students admitted to the program generally start their graduate course work towards the end of their junior year. Specific graduate courses may be taken at an earlier point with the approval of the program advisers. No student however may commence full-time graduate studies without having met the requirements listed below. Students interested in the accelerated BA/MS program should contact the program director or the undergraduate advisers as early as possible. It is strongly suggested that students synchronize their minor courses with their prospective area of concentration in the social research program such as economics for market research and consumer behavior, film and media studies for media analysis and political science for policy analysis.

Eligibility and Admission Requirements

To be admitted to the program students must have completed the core, minor, and sociology major requirements for graduation. Strong candidates will have an overall grade point average of 3.5 or above. Note that the total number of credits accumulated before entering the BA/MS program may not exceed 100 credits. The student must also meet honors requirements by completing either the honors seminar (SOC 473 or SOC 474) or honors independent study (SOC 471 OR SOC 472), a course in the graduate social research program (SOC 425 code) or a research internship (SOC 498). Students are expected to have met these requirements by the end of their junior year. In addition, students must meet all other requirements for admission to the graduate social research program as listed in the current graduate catalog. Before applying to the program students should arrange a personal interview with the undergraduate advisers. Applications are sent to the undergraduate advising office.

Degree Requirements

The accelerated program requires the completion of 145 credits of which 30 credits count toward both degrees and 45 count toward the MS degree only. Upon completion of 145 credits, students obtain the Bachelor of Arts and Master of Science degree. For additional details on degree requirements, see the listing under the social research program.

Tuition

Students in the BA/MS program pay the undergraduate tuition rate for the first 120 credits required for the BA. They pay graduate tuition for the 25 additional credits needed to complete the master's degree.

	Regular BA+ MS	Accelerated BA+MS
Total credits	165	145
Time to complete degree	6 years (full-time) 4 yrs. BA +2 yrs. MS	5 years (full-time) 4 yrs. BA + 1 yr. MS
Tuition total In-State	\$32,232	\$24,462
Tuition total Out-of-State	\$59,594	\$47,426

Whichever degree option you select, the social research program offers many attractive features: small classes and seminars, internships, and resources sponsored by alumni. All graduate social research courses are offered during the evening from 5:30 PM on. If you would like to learn more about this exciting program please contact any one of the faculty members listed below:

Claus Mueller, Adviser	W1646	772-5647	Media Research and Analysis
Marnia Lazreg, Adviser	W1626	772-5570	Policy Analysis/International Development
Michael Wood, Adviser	W1620	772-5572	Marketing Research/Consumer Behavior
Joong Oh, GSR Director	W1601	772-5580	
Robert Perinbanayagam	W1619	772 5585	Chair, Dept. of Sociology

To find out whether or not you are meeting the requirements for admission to the BA/MS program you should contact the undergraduate sociology advisers as early as possible by calling 772-5576, faxing 212 772 5579 or by sending an email to socadvis@hunter.cuny.edu